



सत्यमेव जयते

भारत सरकार / GOVERNMENT OF INDIA

पोत परिवहन मंत्रालय / MINISTRY OF SHIPPING

नौवहन महानिदेशालय / DIRECTORATE GENERAL OF SHIPPING

बिटा बिल्डिंग, 9वीं मंजिल / Beta Building, 9th floor

आई थिंक टेक्नो कैंपस / I-Think Techno Campus

कांजूर मार्ग (पूर्व) / Kanjur Marg (East)

मुंबई / MUMBAI-400 042

Tele: 022-25752040/1/2/3

Fax: 022-25752029/35

E-mail : [dgship-dgs@nic.in](mailto:dgship-dgs@nic.in) Web:

[www.dgshipping.gov.in](http://www.dgshipping.gov.in)

टेलीफोन: 022-25752040/1/2/3

फैक्स: 022-25752029/35

ई-मेल: [dgship-dgs@nic.in](mailto:dgship-dgs@nic.in)

वेब साइट: [www.dgshipping.gov.in](http://www.dgshipping.gov.in)

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25<sup>th</sup> September, 2017

## C I R C U L A R

**Subject : Nationwide Swachhta Abhiyan, 2017 –  
15<sup>th</sup> September to 2<sup>nd</sup> October, 2017**

'Swachha Bharat Abhiyan' was introduced by the Hon'ble Prime Minister of India in order to ensure improved work culture and work environment including hygiene and cleanliness of the work place. Accordingly, all the Ministries /Departments had undertaken, various swachhata Abhiyan activities throughout the years.

2. To give a boost to the said abhiyan, Ministry of Drinking Water & Sanitation, Govt of India, has organized **Nationwide Swachhata Abhiyan -2017 with the "Swachhata hi Sewa Campaign"** from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017. All the Central Ministries, subordinate offices of Ministries and PSUs under the Ministries are organizing shramdan activities. The 3 component of the campaign are Jagrukta Abhiyan, Shauchlaya Nirman or Shramdan and Swachh Gandhi Jayanti.

3. Accordingly, as directed by the Ministry of Shipping, departments shall carry out the activities such as upkeep and cleaning the office premises including the common areas like toilets, common corridors, stair and lift etc.; outside area of the office including the parking area, pathways, etc.; disposal of unused articles/ furniture/ equipments, e-waste, etc.; weeding out of the old files / records, etc.; and repairs and maintenance of the office premises and outside areas, etc. In addition, to the above, during this campaign, the awareness drive shall be organized amongst the employees to ensure regular cleanliness in their divisions and encourage them to give Shramdan.

P.T.O..



4. It is stated that the 'Swachhata hi Seva campain' has been announced to re-focus the public attention on the need for cleanliness. To achieve the 'Clean Indian', all the official of the Directorate & allied offices are hereby requested to ensure regular cleanliness in their divisions and also requested to give the "Shramdan" at their work place as well as at their residential areas. All are requested, as responsible citizens of India, to throw the rubbish only in the dustbin and do not spit in the public area and help to keep the public areas clean, and make the campaign a success.

*Umu'*  
*25/09/12*

[Surendra Kumar]  
Asstt. Director General of Shipping (Admn)

To,

1. All officers of the Directorate
2. All Branches of the Directorate
3. Canteen in-charge of the DGS
4. Sr.PS to DG
5. Sr.PS to Additional DG